

# ICE EXPO 2012



The annual ICE event was held at the Ashoka, New Delhi on 4-5 December 2012. The event was organised by ICE Centre of Excellence with support from Agriculture Ministry and industry.

This, fourth edition of ICE (conference, exhibition & awards) was inaugurated by Mr. Tariq Anwar, Minister of State (Agriculture and Food Processing Industries) along with Dr. Saumitra Chaudhuri (Member, Planning Commission) and Mr. Sanjeev Chopra (JS, Ministry of Agriculture and MD NHB).

The exhibition had more than forty participating companies, domestic & foreign, showcasing state of the art technologies. The conference commenced with a much lauded session on success stories in India's cold-chain. A special session was hosted at which heads of the important government bodies shared the steps taken by the government and was summed up by an interactive Q&A participation.

The ICE evening was highlighted by celebrating excellence in the field of cold chain. This fourth year of the Danfoss-ICE Awards was most avidly attended. The awards were graced by 250 people to honor the awardees. The recipients of the awards were:

- Outstanding Customer Focus: Mr. Amit Srivastava of Kirloskar.
- Progressive Service Provider: Mr. Rajesh Agarwal of Crystal Logistics
- Progressive Farmer: Dr. Jang Bahadur Sangha of Sangha Seeds.
- Progressive Manufacturer: Mr. Sucha Singh of International Coil.
- Progressive Development: The Gujarat Cold Storage Association.
- Exemplary Thought Leadership: Capt. Pawanexh Kohli, Advisor CrossTree.
- Lifetime Engineering: Mr. Ramesh Paranjpey, Life member ASHRAE.
- Lifelong Dedication: Mr. Mahendra Swaroop, President, FCSAI.

The mood was earlier set to live music by 'Vadya Vrinda' of AIR. This globally acclaimed orchestra ensemble played multiple classical compositions with grand gusto and ended with a very uplifting rendition of 'Sare Jahaan se Achha!' ICE2012 was a memorable event indeed.

# National Conference on Cold Chain Management 2012



PHD Chamber of Commerce & Industry organized a National Conference on Cold Chain Management supported by Ministry of Food Processing Industries, government of India last month in Delhi. Attending the Conference were Sandip Somany, President, PHD Chamber; R S Bedi, Chairman, Task Force on Logistics Management, PHD Chamber; Girish Aivalli, GEVP & Country Head, Food & Agribusiness Strategic Advisory & Research, Yes bank limited; Dr. Saumitra Chaudhuri, Member, Planning Commission, Government of India; Sanjeev Chopra, Jt. Secretary, Ministry of Agriculture Govt. of India & MD, National Horticulture Board; and Dinesh Rai, Chairman, WDRA.

A study on India's Cold Chain Sector was prepared by Yes Bank and launched by Dr. Saumitra Chaudhuri along with other dignitaries present at the conference. Dr. Chaudhuri also congratulated PHD Chambers for organizing this conference saying that, "Cold chain infrastructure of this country is significantly lacking behind. The investment in the food sector has been very weak. This kind of conference organized by PHD Chambers will help in increasing the aware-

ness and confidence in public."

The study released by Yes Bank limited was presented by Girish Aivalli, GEVP & Country Head, Food & Agribusiness Strategic Advisory & Research, Yes Bank Limited, which highlighted upon important facts of the cold chain management. According to this study, the government initiatives for the cold chain management are FDI in Cold Storages, National Mission on Food Processing, and National Centre for Cold Chain Development. India is the 5th largest retail market with food and grocery accounting for a share of approximately 62% of total market size.

The conference was divided into two separate technical sessions which were focused on Cold Chain Management in Food and Pharmaceutical sector separately. Session on 'Cold Chain Management in Food Processing Sector' & Session on "Cold Chain Management in Pharma Sector were Chaired by Capt. Pawanexh Kohli, Founder & Owner CrossTree Techno-visors and Dr. G.N. Singh, Drug Controller General of India respectively.